
docXchange Forum

Filmby Aarhus, Studie 1-2, Aarhus, Denmark

Wednesday 28 September 2011, 09:00-18:00

Don't miss the opportunity to see what's going on in the field of interactive documentary! The docXchange Forum during Nordisk Panorama offers an intensive day of project presentations, decision-maker and expert feedback, seminars and networking activities.

Deadline for accreditation extended to 9 September!

An initiative by Filmkontakt Nord and Hot Docs in cooperation with Shareplay, docXchange is a two-step programme aimed at fostering professional development, offering potential financing opportunities, and creating long-term cooperation in the field of interactive documentary production for North American and European producers.

The first part took place in May with a three-day seminar and workshop at Hot Docs in Toronto, Canada. Nordisk Panorama is now hosting the second part, a financing forum, learning experience and networking event for producers and decision-makers from different areas of new media production.

From the 20 projects, which participated in the first part of docXchange, [12 projects have been selected](#) to pitch and receive feedback from decision-makers and experts in an open forum.

We have invited a number of traditional and non-traditional financiers as well as various experts to share their knowledge and help the projects move forward. Among others, **Alexander Knetig** (ARTE France, Internet Department), **Nicolette Nol** (VPRO Digitaal), **Simon Kilmurry** (POV), **Sabine Bubeck-Paaz** (ZDF/ARTE), **Barbara Biemann** (ARD/NDR), **Brett Gaylor** (Mozilla Foundation), **Wendy Levy** (BAVC), **Jamie King** (Vodo), **Christian Falkenberg Husum** (IP/New Media Lawyer), **Nordic broadcasters**: NRK (Norway), SVT (Sweden), YLE (Finland), DR (Denmark), RUV (Iceland) and more...

During the afternoon, the forum features individual meetings, a number of seminars providing insight into new media trends and business models, and a Networking Saloon offering opportunities to chase future crossmedia partners.

Programme

09:00	Welcome
09:15	Pitching Session 1
10:45	Break
11:15	Pitching Session 2
12:45	Lunch
14:30	Individual Meetings / Seminars / Networking Saloon
18:00	Closing

Seminars

The New Documentary Movement

The paradigm is shifting for documentary producers working in the new media landscape. How do international artists deal with urgent demands for creative transparency, transmedia assets, civic engagement, revenue models, platform independence, impact data, and a complete re-envisioning of the audience? It can be overwhelming when it should be inspiring. This presentation from Wendy Levy, the founding Director of the Producers Institute for New Media Technologies, highlights projects and platforms that are pushing the limits of global public media with technology-inspired tools for collaboration, alternative storytelling and social change.

Speaker: Wendy Levy, Director of the Producers Institute for New Media Technologies, Senior Strategist at Tomorrow Partners and Creative Director at BAVC.

Connected World, Connected Content

Mobile media is becoming more about connected audiences in mobile situations than about specific mobile devices. Jason DaPonte will look at trends and make predictions about how mobile media is evolving beyond the handset and talk about how factual content makers can harness this and be successful in the emerging digital ecosystem.

Speaker: Jason DaPonte, Managing Director of THE SWARM

Business Model Safari

With converging platforms and shifts in user behaviour and distribution patterns, new business models arise while old ones fade at an ever-faster pace. This calls for a constant search for new areas to generate business. Hosted by Shareplay, this seminar will focus on the specific process of

finding and cultivating new business models within media production. Featuring real world cases as well as structured approaches for identifying new business models in different areas of (trans) media production, the safari is set to spot the new biz out there. Join Shareplay for the ride!

Speakers: TBA

Networking Saloon

Looking for new media partners in games, apps, web or film, bring your WANTED poster, place it on the wall in the Networking Saloon and wait for someone to hunt you down or just go hunting yourself! The Networking Saloon will be open all afternoon.

How to register

If you want to participate in docXchange, please send an e-mail to forum@filmkontakt.com with the following info for each participant no later than 9 September:

- full name
- professional title
- direct phone/cell phone
- e-mail
- company
- company address
- company VAT no

If you already have a seat at Nordisk Forum, just send an e-mail to let us know!

docXchange fees

Accreditation fees include lunch and coffee and are exclusive of VAT, bank and administration charges:

- Observer DKK 800 / € 105 approx.
- Film student DKK 400 / € 55 approx.

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docXchange is realised with the support of MEDIA Mundus - a Programme of the European Union and The Nordic Council of Ministers.